

LAURA NAVAL.

CREATIVE DIRECTOR / ART DIRECTOR / FILM DIRECTOR

CONTACT

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HI, I'M LAURA.

Independent Creative Director, Art Director and Film Director working at the intersection of music, cinema and communication. From strategy to production, I create distinctive visual identities, campaigns and stories for artists, brands and cultural organizations. My background as a musician and music journalist informs my narrative approach.



PROFESSIONAL EXPERIENCE

LAURA NAVAL – INDEPENDENT

2020 / NOW

Creative Direction · Art Direction · Film Direction

Visual identities, campaigns, music videos and audiovisual content. Creative concepts, directing, production and editorial strategy.

STUDIO PEREIRE

2023 / NOW

Communications Director · Art Director

Communication strategy, visual identity, website redesign, print and digital content, promotion of music projects.

KAOTIK AGENCY – FOUNDER

2020 / 2025

Art Direction · Film Direction · Production

Founded and developed a creative agency; concept development, audiovisual direction, production and team coordination.

BACKGROUND / SKILLS

PREVIOUS EXPERIENCE

SDV — Communications Director · KAO — Art Director · LMF — Art Director · Coglakour — Art Director ·
Le Nouveau Bélier — Art Director · Oswald Orb — Art Director · Pilou (Hong Kong) — Art Director ·
Preview — Assistant Art Director · Il était une marque — Assistant Art Director

EDUCATION

ESAT — Master's-level qualification in Visual Communication · Beaux-Arts de Paris — Art Studies · LISAA
— Preparatory Art & Design Program

SELECTED PROJECTS

Morning · SCH / Warner Music · METRO · Supermarchés Match · Nesrine · Majestine · Clem Rubato ·
Pearls · Studio Pereire

EXPERTISE

Creative Direction · Branding · Campaigns · Film Direction ·
Production · Photography Direction · Communications ·
Digital Content

TOOLS

Photoshop · Illustrator · InDesign · Premiere Pro · After
Effects · WordPress · Elementor · Logic Pro

LANGUAGES

French — native · English — C1 (advanced) · German — basic knowledge